

Health related behaviour – Smoking

Health and Wellbeing Board – 14/06/23

Our current position in Bury

- Smoking prevalence (18+) numbers have decreased, as of 2021 = 11.4% - approximately 17,000 people.
- In terms of smoking and pregnancy, our smoking status at the time of delivery (SATOD) as of 2021/22 = 8.8%.
- In terms of smoking attributable hospital admissions, Bury stands at 1460 per 100,000, as of 2019/20.
- In Bury, smoking prevalence in adults (18+) with a long-term mental health condition stands at 18.3%, as of 2021/22.
- In Bury, smoking prevalence in adults in routine and manual occupations (18-64), as of 2020, is 19.5%.

Bury Live Well Service

- Team of industry professionals offering stop smoking advice
- 414 universal referrals 22-23 - a decrease of 15% from 21-22
- 34% quit rate - higher than England average (30%)
- Spend around £38 per head on “stop smoking”
- Neighbourhood footprint
- Routine and Manual worker focus for 23/24 - including West action plan
- Support the CURE pathway
 - Advanced Pharmacy Service - NRT
- Recently completed “ABL” refresher training (January 23)
 - Additional places offered
- Taken on ‘Swap to Stop’ proof of concept with SMI cohorts



“Swap to Stop” – SMI pilot

- In partnership with Pennine Care Foundation Trust
- Support 75 service users (not time bound)
- SMI diagnosis & Humphrey House clinics
- Barriers & learning
- 10 referrals in 5 weeks
- Building on Salford Housing pilot & Salford Uni evaluation
- National governing bodies watching Bury (ASH)



National and Regional Initiatives

- CURE
- Advanced Pharmacy Service
- Smokefree Pregnancy programme
- Make Smoking History Team
- Campaigns such as Stoptober, Smokefree and No Smoking Day.
- OHID North West young people and vaping working group